

# **Nortis Website Policy**

Legal



**Last Updated: October 26, 2022** 

# **Website Privacy Policy**

#### Introduction

This policy describes the types of information Nortis, Inc. ("Company" or "We") may collect from you or that you may provide when you visit the our website at https://nortisbio.com/ (our "Site") and communicate with us through the Site, and our practices for collecting, using, maintaining, protecting, and disclosing that information. We respect our visitor's privacy and are committed to protecting it through our adoption of and compliance with this policy.

This policy applies to information we collect:

- On this Site.
- In email, text, and other electronic messages between you and this Site (such as when you request a quote from us, or inquire about our products or services).

It does not apply to information collected by:

- Us offline or through any other means, including on any other Site operated by Company or any third party; or
- Any third party, including through any application or content (including advertising) that may link to or be accessible from or through the Site.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, do not use our Site. By accessing or using this Site, you agree to this privacy policy. This policy may change from time to time (see "Changes to Our Privacy Policy" below). Your continued use of this Site after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Our Site is not intended for children under 16 years of age. No one under age 16 may provide any personal information to the Site. We do not knowingly collect personal information from children under 16. If you are under 16, do not use or provide any information on this Site or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 16 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 16, please contact us at info@nortisbio.com.

## Information We Collect About You and How We Collect It

We collect several types of information from and about users of our Site, including information:

- By which you may be personally identified, such as your name, postal address, email address, or telephone number ("personal information");
- That is about you but individually does not identify you, such as such as your internet protocol (IP) address and contents of your requests for quotes; and/or
- About your internet connection, the equipment you use to access our Site, and usage details.

We collect this information:

• Directly from you when you provide it to us.

• Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies.

## Information You Provide to Us

The information we collect on or through our Site may include:

- Information that you provide by filling in forms on our Site. This includes information provided when you request a quote for our products and services, or submit an employment inquiry through the Site. We may also ask you for information when you report a problem with our Site.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Your search queries on the Site.

## Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our Site, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Site, including traffic data and other communication data and the resources that you access and use on the Site.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically is only statistical data and does not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Site and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Speed up your searches.

The technologies we use for this automatic data collection may include:

- Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Site.
- Web Beacons. Pages of our Site may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or and for other related Site statistics (for example, recording the popularity of certain Site content and verifying system and server integrity).

### **How We Use Your Information**

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Site and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.

- To notify you about changes to our Site or any products or services we offer or provide though it.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

#### **Disclosure of Your Information**

We reserve the right to disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose identifiable personal information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who
  are bound by contractual obligations to keep personal information confidential and use it only for
  the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Nortis's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Nortis about our Site users is among the assets transferred.
- To fulfill the purpose for which you provide it. For example, if you purchase products from us, we may share your information with a third-party fulfillment partner to ship your purchased products to you.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our terms of use or terms of sale and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Nortis, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

#### **Choices About How We Use and Disclose Your Information**

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- Tracking Technologies and Advertising. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- **Promotional Offers from the Company.** If you do not wish to have your contact information used by the Company to promote our own or third parties' products or services, you can opt-out by sending us an email stating your request to <a href="mailto:info@nortisbio.com">info@nortisbio.com</a>. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions. This opt out does not apply to information provided to the Company as a result of a product purchase, warranty registration, product service experience or other transactions.

#### **Accessing and Correcting Your Information**

If you wish to access, correct, or delete any personal information that you have provided to us, you may send us an email at <a href="mailto:info@nortisbio.com">info@nortisbio.com</a>. We will try to accommodate any requests, but may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

# **Data Security**

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Site. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Site.

#### **Changes to Our Privacy Policy**

We will post any changes to our privacy policy to this page, and update the "Last Modified" date when we do so. If we make material changes to how we treat our users' personal information, we will notify you through a notice on the Site home page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Site and this privacy policy to check for any changes.

#### **Contact Information**

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

info@nortisbio.com